

PCEL



INSTITUTO OSCAR MIROQUESADA
DE LA GUERRA - RACSO

			C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U	V	W	X	Y	Z
			Categories	Unit	Dec-15	Jan-16	Feb-16	Mar-16	Apr-16	May-16	Jun-16	Jul-16	Aug-16	Sep-16	Oct-16	Nov-16	Dec-16	Jan-17	Feb-17	Mar-17	Apr-17	May-17	Jun-17	Jul-17	Aug-17	Sep-17
1	10480	Personnel	1-Personal	0	12,034	13,563	10,852	15,657	1,000	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
2	35246	Payroll taxes	1-Personal	0	345	347	154	178	90	189	15,657	1,000	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
3	76745	Salaries	1-Personal	0	521	434	178	90	189	11,195	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
4	76745	Commissions and bonuses	1-Personal	0	12,900	16,646	5,000	2,000	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
5	76023	Personnel Total	1-Personal	1	6,000	2,300	3,000	2,100	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
6	23674	Personnel Research	2-Marketing	2	2,000	4,900	2,000	8,000	10,100	134	351	2,466	190	190	190	190	190	190	190	190	190	190	190	190	190	190
7	14678	Web Research	2-Marketing	0	6,200	12,620	10,600	14,900	432	612	24,890	45,700	238	238	238	238	238	238	238	238	238	238	238	238	238	238
8	10567	Independent Research	2-Marketing	3	16,200	12,900	873	10,432	12,890	13,520	420	365	3,467	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
9	96643	Market Research Fees	2-Marketing	1	1,219	190	1,245	323	12,890	13,520	420	365	3,467	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
10	96643	Market Research Total	3-Comm	2	522	431	10,430	1,090	234	348	28,612	56,963	247	247	247	247	247	247	247	247	247	247	247	247	247	247
11	17695	Promotions	3-Comm	1	10,432	532	121	186	1,090	234	348	28,612	56,963	247	247	247	247	247	247	247	247	247	247	247	247	247
12	94015	Branding	3-Comm	0	-	1,243	12,416	16,505	12,009	145	207	770	770	770	770	770	770	770	770	770	770	770	770	770	770	770
13	95235	Web Advertising	3-Comm	0	12,682	19,330	16,000	200	120	100	678	1,703	25,788	130	130	130	130	130	130	130	130	130	130	130	130	130
14	32564	Direct Marketing	3-Comm	4	19,300	13,353	155	200	800	748	2,074	1,632	25,788	130	130	130	130	130	130	130	130	130	130	130	130	130
15	68508	Newspaper Advertising	4-Other	0	200	500	100	358	16,528	13,374	12,337	20,775	130	130	130	130	130	130	130	130	130	130	130	130	130	130
16	06342	Communication Total	4-Other	0	400	500	100	358	16,528	13,374	12,337	20,775	130	130	130	130	130	130	130	130	130	130	130	130	130	130
17	89283	Travel	4-Other	2	683	153	10,614	13,095	19,392	531	764	348	348	348	348	348	348	348	348	348	348	348	348	348	348	348
18	07421	Phone	4-Other	2	20,583	13,585	154	1,931	1,850	458	25,328	25,099	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
19	93012	Computer/Office Equipment	4-Other	0	12,034	347	178	90	189	15,657	1,000	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
20	24601	Postage	1-Personal	0	521	230	124	178	90	189	15,657	1,000	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
21	35151	Other Total	1-Personal	0	0	16,646	5,000	2,000	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
22	10490	Benefits	1-Personal	1	12,900	2,300	3,000	2,100	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
23	35246	Payroll taxes	1-Personal	2	8,300	5,420	3,000	2,100	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
24	76745	Commissions and bonuses	2-Marketing	1	2,000	4,900	2,000	8,000	10,100	134	351	2,466	190	190	190	190	190	190	190	190	190	190	190	190	190	190
25	76023	Personnel Total	2-Marketing	1	12,900	2,300	3,000	2,100	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
26	23674	Web Research	2-Marketing	1	12,900	2,300	3,000	2,100	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
27	14678	Independent Research	2-Marketing	1	12,900	2,300	3,000	2,100	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500
28	10567	Firm Research Fees	2-Marketing	1	12,900	2,300	3,000	2,100	2,100	14,900	1,500	1,250	1,500	4,500	1,250	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500	1,500

CONTABILIDAD

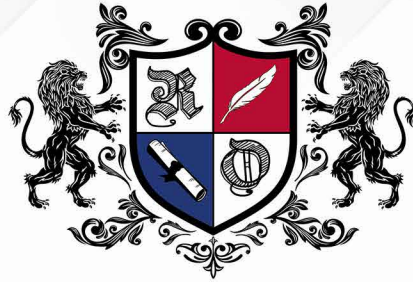
MALLA CURRICULAR

CICLO 1

1	Modulo	2	Modulo	3	Modulo	4	Modulo
	• CONTABILIDAD GENERAL • PLAN CONTABLE		• ADMINISTRACIÓN EMPRESARIAL • LEGISLACIÓN LABORAL		• LEGISLACIÓN COMERCIAL • LEGISLACIÓN TRIBUTARIA		• FUNDAMENTOS DE COSTOS • CONTABILIDAD DE COSTOS

CICLO 2

1	Modulo	2	Modulo	3	Modulo	4	Modulo
	• CONTABILIDAD DE SOCIEDADES • TÉCNICA PRESUPUESTAL		• CONTABILIDAD GUBERNAMENTAL • APLICATIVOS INFORMÁTICO		• ANÁLISIS E INTERPRETACIÓN DE ESTADOS FINANCIEROS. • FINANZAS PÚBLICAS		• TÉCNICAS Y PROCEDIMIENTOS DE AUDITORÍA • APLICATIVOS INFORMÁTICO II



INSTITUTO DE EDUCACIÓN SUPERIOR
TECNOLÓGICO PRIVADO
OSCAR MIROQUESADA DE LA
GUERRA - RACSO